



SHERI DEPUY DESIGN

Phone • 845-633-0482P
Portfolio • sheridepuydesign.com
Email • sheridepuydesign@gmail.com

TECHNOLOGICAL SKILLS

- ● ● ● ● Adobe CC - Ps, Ai & ID
- ● ● ● ● Invision, Sketch, Figma
- ● ● ● ● Adobe CC - Xd and Ae
- ● ● ● ● Digital photo retouching
- ● ● ● ● Storyboarding
- ● ● ● ● Working in a CMS
- ● ● ● ● HTML & CSS
- ● ● ● ● Adobe CC Dw & Flash
- ● ● ● ● iWorks
- ● ● ● ● Microsoft Office
- ● ● ● ● Cross platform OS
- ● ● ● ● Digital printing & finishing skills

FREELANCE

Most recent clients - see portfolio for work examples

Brush Hair Artistry

April 2024

Branding

Sign and additional interior art design

Colinomicon

February 2021

Branding

Twitch & Twitter header, widget & emoji design

Product design (pins)

Catskill Mountain Tea Company

Winter 2019 - Current

Branding

Package design

Promotional product design

Mac's Place

December 2020

Logo design used on social media, products & food truck

Rosendale Street Festival

July 2017

Competition winning logo design used for tshirts and programs

EDUCATION

SUNY Purchase College

Purchase, NY • Fall 2008 - Spring 2011

BFA in Graphic Design, Cum Laude

RELEVANT WORK EXPERIENCE

icf next+

Remote • Summer 2022 - Current

Senior Graphic Designer

Develop wholistic campaign strategy from concept to implementation by directing photography, developing design strategy and creation of all campaign collateral (digital and print)

Collaborate with writers, art and creative directors and production specialists on projects for an array of digital and print platforms

Support public & private-sector clients who tackle issues like Cancer, HIV/AIDS, climate change & more. (These clients include, but are not limited to, CDC, NCI, Department of Education, USAID and ConEd.)

Create and oversee preparation of illustrative materials, including iconography, infographics, diagrams & more

Transform ideas into engaging visuals, products & graphics to fully communicate campaigns & projects while adhering to brand guidelines & ensuring proper messaging

Comply with the Rehabilitation Act (Section 508) in all deliverables

Support creative operations & client engagement teams in the development & design of reports, presentations, training materials, fact sheets & other products

belk

Charlotte, NC • Fall 2015 - Summer 2022

Digital Designer (2015-2019) | Senior Graphic Designer (2019-2022)

Work directly with Creative Directors to implement creative strategy throughout all digital & print assets

Creation of digital wireframe & typographic toolkits

Website, email, app, social and print design & layout

Special project design internally & for vendors

Animation of digital assets

Digital production deliverable preparation

Site production utilizing the CMS (First Spirit)

Campaign concept & design

Communication & planning with Merchants, Strategists & Digital Producers

Lead a team of designers to complete projects

Work directly with the UX team to ensure assets align with ADA compliance and UX standards